

EMC2020

10th International Symposium
"Engineering Management and
Competitiveness" 2020

FIRST CALL

Dear colleagues and friends,



University of Novi Sad, Technical faculty "Mihajlo Pupin", Zrenjanin (Serbia)

With the Partners:



Szent István University, Faculty of Economics and Social Sciences, Gödöllő (Hungary)



Voronezh State University, Faculty of Economics, Voronezh (Russia)



University of Montenegro, Maritime Faculty, Kotor (Montenegro)

are going to organize the 10th International Symposium Engineering Management and Competitiveness 2020 (EMC 2020). In June 2019, the 9th International Symposium Engineering Management and Competitiveness 2019 (EMC 2019) was organized successfully in Zrenjanin (Serbia). There were 35 accepted papers from 12 countries. The Proceedings of all papers were published in English and it was delivered to the participants on the opening day, upon registration. In 2019, the Engineering Management and Competitiveness Symposium, as well as the previous eight symposiums, met all the criteria of an international scientific symposium. We hope that the next, 10th International Symposium Engineering Management and Competitiveness 2020 (EMC 2020), will be even more successful than the previous one. The Program and Organizing Committee are inviting you to participate in the work of EMC 2020. Here is the First Call for EMC 2020 with all necessary information.

The 10th International Symposium on Engineering Management and Competitiveness 2020 (EMC 2020) will be held in Zrenjanin, Serbia.

See you in June, 2020 in Zrenjanin. We wish you success in your work.

Program and Organizing Committee EMC 2020

Place and time of the Symposium:

- Zrenjanin (Serbia), June 19-20th 2020
- Technical faculty “Mihajlo Pupin”, Djure Djakovica bb, Zrenjanin, Serbia
- web: www.tfzr.uns.ac.rs/emc

Organizer of the Symposium:

- University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin (Serbia),

Partners:

- Szent István University, Faculty of Economics and Social Sciences, Gödöllő (Hungary),
- Voronezh State University, Faculty of Economics, Voronezh (Russia),
- University of Montenegro, Maritime Faculty Kotor (Montenegro).

Thematic fields:

- I. **Engineering Management** – includes the following thematic fields: Management (in general), Maintenance Management, Research and Development Management (R&D Management), Quality Management, Entrepreneurship and SME, Strategic Management, Operation Management, Benchmarking, Reengineering, Quantitative Methods and Models in Management, Operation Studies, Logistics, Simulation, Statistic Models, Economic Models and Econometrics, Risk Management, HRM, Knowledge Management, Ecological management, Environmental protection and improvement, Marine engineering and management, Organizational culture, Organizational behavior, Leadership.
- II. **Management and Information Systems** – includes the following thematic fields: Customer Relationship Management, Data Base Management, Information Systems in Management, Information Systems and Decision Support, Expert Systems, E-business.
- III. **Marketing Management** – includes the following thematic fields: Marketing Strategies, Competitiveness, Competitive factors and domestic economy, Brand Management, Marketing Management in SME sector, Public Relations, Business Communication, Marketing Communication, New Models of Marketing Management, Service Management.

Program Committee:

- Dragan Čočkaló, Ph.D**, Associate Professor, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Republic of Serbia – President of the Program Committee
- Ješa Kreiner, Ph.D**, Professor, California State University, Department of Engineering, Fullerton, CA, USA
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- Robert Minovski Ph.D**, Professor, “Ss. Cyril and Methodi” University in Skopje, Faculty of Mechanical Engineering, Skopje, North Macedonia
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- Milan Delić, Ph.D**, Associate Professor, University of Novi Sad, Faculty of Technical Sciences, Novi Sad, Serbia
- László Szabó, Ph.D**, Assistant Professor, Budapest Business School, Zalaegerszeg Faculty of Business Administration, Zalaegerszeg, Hungary
- Jasna Auer Antončič, Ph.D**, Assistant Professor, University of Primorska, Faculty of Management, Koper, Slovenia
- Miroslava Petrevska, Ph.D**, Lecturer, The College of Tourism, Belgrade, Serbia
- Miloš Vorkapić, Ph.D.**, Scientific associate, University of Belgrade, Institute of Chemistry, Technology and Metallurgy (ICTM) - Center of Microelectronic Technologies, Belgrade, Serbia
- Zvonko Sajfert, Ph.D**, Professor, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Serbia

Dejan Đorđević, Ph.D, Professor, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Serbia
Milan Nikolić, Ph.D, Professor, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Serbia –
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Sanja Stanisavljev, Ph.D, Assistant Professor, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin,
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Mihalj Bakator, M.Sc, Assistant, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Serbia

Important dates:

- Submission deadline for abstracts/full papers and paper registration: February 15th 2020.
- Deadline for theme acceptance information: March 1st 2020.
- Deadline for submission of full papers: April 1st 2020.
- Information on full papers acceptance: April 15th 2020.
- Deadline for registration fee payment: May 15th 2020.
- Program of the Symposium can be found on www.tfzr.uns.ac.rs/emc no later than June 5th 2020.
- Dates of the Symposium: June 19-20th 2020.

Registration fee:

Registration fee: 10.000 RSD per paper; 100 € per paper for foreign participants.

Registration fee includes:

- Attending all symposium sections.
- Proceedings, Program of the Symposium, and promotional materials.
- Lunch for all participants: June 19th 2020.
- Snacks and refreshments during breaks.

Further information regarding fees:

- Registration fee does not include accommodation and travel costs.
- Registration fee includes VAT.
- Payments can be performed on Faculty’s account upon the invoice issued after submitting the paper.

Abstract and paper submission:

- Paper registration and abstract submission is performed by filling out the form attached to the First Call.
- Filled out form is to be sent on the following e-mail address: emc@tfzr.rs

Papers:

- Official conference language is English.
- All the papers will be classified in Plenary and separate parallel sections.
- The papers for Plenary session will be provided by Organizing committee upon invitation.
- All papers are to be received in anticipated terms and reviewed.
- All reviewed and accepted full papers will be published in Proceedings.
- Papers should be sent by e-mail on the following e-mail address: emc@tfzr.rs
- Papers should be formatted according to the instruction which can be found on: www.tfzr.uns.ac.rs/emc

Types of paper presentations:

- Oral presentation (by the Program of Symposium and in duration that is no longer than 10 minutes).
- Poster presentation (up to 3 slides, which are in .ppt or .pdf format should be sent to the Organizer).

Information and contacts:

- web: www.tfzr.uns.ac.rs/emc
- e-mail: emc@tfzr.rs

Information on hotel booking

- www.zrenjanintourism.org
- www.hotel-vojvodina.rs
- www.kastelecka.com
- www.luxotel.co.rs